

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appellant	:	Lawrence F. Glaser)	Confirmation No.: 2842
)	
Serial No.	:	09/270,710)	
)	Examiner: Yehdega Retta
Filed	:	March 16, 1999)	
)	Art Unit: 3622
For	:	METHOD OF EMBEDDING)	
		ADVERTISEMENTS IN)	
		COMMUNICATION)	
)	Date: June 11, 2010

AMENDMENT

Mail Stop AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In further response to the final Office Action issued on July 14, 2009, the decision issued on February 26, 2010, in reply to the Pre-Appeal Brief Request for Review filed on January 14, 2010, the Amendment filed on March 29, 2010, and the interview conducted on May 12, 2010, please amend the above-captioned application as follows: